

Report to:	LICENSING PANEL
Relevant Officer:	Judith Brooks-Brennan, Licensing Officer
Date of Meeting:	26 September 2023

APPLICATION FOR A PREMISES LICENCE – Premier, 83-85 Bond Street, Blackpool, FY4 1BW

1.0 Purpose of the report:

1.1 To consider an application for a new Premises Licence for Premier, 83-85 Bond Street, Blackpool, FY4 1BW

2.0 Recommendation(s):

2.1 To consider the application and determine whether the granting of this licence would adversely impact on the Licensing Objectives.

3.0 Reasons for recommendation(s):

3.1 Representations have been received therefore there must be a hearing to determine the application.

3.2 Is the recommendation contrary to a plan or strategy adopted or approved by the Council? No

3.3 Is the recommendation in accordance with the Council's approved budget? Yes

4.0 Other alternative options to be considered:

4.1 None, once an application is submitted and representations received it must be considered by the Licensing Panel.

5.0 Council priority:

5.1 The relevant Council priority is

- "The economy: Maximising growth and opportunity across Blackpool"

6.0 Background information

- 6.1 On 26 July 2023 the Licensing Service received an application from Mark Marshall of M Squared on behalf of Uma Nanthiny Agilan for a new Premises Licence for Premier, 83-85 Bond Street, Blackpool, FY4 1BW
The property has never held a Premises Licence before.
- 6.2 The application requests permission to sell alcohol for consumption off the premises 08.00 to 23.00 Monday to Sunday with opening hours also from 08:00 to 23:00 Monday to Sunday. The applicant has volunteered a number of conditions on the application form which will be attached to the Premises Licence if granted, a copy of the application is attached at Appendix 4a.
- 6.3 Representations have been received from Sergeant Nat Cox of Lancashire Constabulary. A copy of the representation is attached at Appendices 4b and Appendix 4c.
- 6.4 Local policy considerations:

The premises falls within the area covered by the Off Licence Cumulative Impact Assessment (CIA). The following sections of the policy are relevant:

4.9.1 The location of the main concentration of off-licensed premises suffers from high levels of alcohol related crime and alcohol related hospital admissions. Applications for new licences, or variation of hours within this area will be refused unless the applicant can demonstrate that their application will not lead to an increase in the impact of off licensed premises in this area.

4.10.1 Applications for new licences or variations to existing licences within a cumulative impact area, which are likely to add to the existing cumulative impact, will normally be refused if a relevant representation is received. To persuade the Council to depart from its policy an applicant must demonstrate that their application will not add to the existing cumulative impact in the area. This should be done through the operating schedule and the risk assessment process (if used).

4.10.4 Examples of factors the licensing authority will not consider to rebut the presumption of refusal:

- The premises will be well managed and run as all licensed premises should meet this standard
- The premises will be constructed to a high standard
- The applicant operates similar premises elsewhere without complaint.

4.10.6 Where representations are received the Council will consider the circumstances of each individual application and decide whether it would be justified in departing from its policy and CIA in the light of the individual circumstances of the case.

6.5 National policy considerations:

9.12 – Each responsible authority will be an expert in their respective field, and in some cases it is likely that a particular responsible authority will be the licensing authority’s main source of advice in relation to a particular licensing objective... any responsible authority under the 2003 Act may make representations with regard to any of the licensing objectives if they have evidence to support such representations. Licensing authorities must therefore consider all relevant representations from responsible authorities carefully... However, it remains incumbent on all responsible authorities to ensure that their representations can withstand the scrutiny to which they would be subject at a hearing.

9.43 – The authority’s decision should be evidence-based, justified as being appropriate for the promotion of the licensing objectives and proportionate to what it is intended to achieve.

14.44 – After receiving relevant representations in relation to a new application for... a licence or certificate, the licensing authority must consider whether it would be justified in departing from its CIA in the light of the individual circumstances of the case... If the licensing authority decides that an application should be refused, it will still need to show that the grant of the application would undermine the promotion of one or more of the licensing objectives and that appropriate conditions would be ineffective in preventing the problems involved.

6.6 Does the information submitted include any exempt information? No

7.0 List of Appendices:

7.1 Appendix 4a Application form for a new Premises Licence
Appendix 4b Objection from Lancashire Constabulary
Appendix 4c Alcohol Related Crime Blackpool – Bond Street

8.0 Financial considerations:

8.1 None.

9.0 Legal considerations:

9.1 Please see local and national policy in the background information.

10.0 Risk management considerations:

10.1 None.

11.0 Equalities considerations and the impact of this decision for our children and young people:

11.1 None.

12.0 Sustainability, climate change and environmental considerations:

12.1 None.

13.0 Internal/external consultation undertaken:

13.1 None.

14.0 Background papers:

14.1 None.